

## **AVA 2009 Convention Survey Results**

There were 132 exit surveys returned by the 324 of participants for 41% response. Comments are listed separately from the question but should be read with the following results to better understand what respondents are indicating with their responses.

### **INFORMATION & REGISTRATION**

#### **How did you hear about the convention?**

- 42% - attended a previous convention
- 26% - The American Wanderer
- 13% - their club
- 9% - the brochure
- 8% - the website
- 2% - other (AVA mailout, friend, Walking Adventures)

#### **Where did you get your registration form?**

- 31% - Website
- 28% - Mailed from AVA HQ
- 20% - from their club
- 11% - other
- 7% - Brochure
- 2% - from their state organization

#### **How easy was the brochure to understand?**

- 92% - Clear
- 4% - difficult
- 4% - needed more information

### **WALKS**

#### **Did the walking events meet your expectations?**

- 94% - Yes
- 7% - No

#### **Were there enough walks?**

- 92% - Just Right
- 3% - Too Many
- 5 % - Too Few

### How would you rate the individual walks?

Percentages are based on the rating given by those who walked the route. The "Didn't Walk" percentage is based on the total number of surveys returned.

Walk	Great	OK	Didn't Enjoy	Didn't Walk
Joplin	92%	8%	0%	47%
Wichita	35%	59%	6%	48%
Sulphur	88%	9%	3%	48%
Downtown Dallas	91%	9%	0%	10%
Fort Worth	86%	12%	2%	11%
White Rock	83%	16%	2%	7%
Uptown Dallas	88%	12%	0%	9%
President's Walk	91%	9%	0%	8%
*Bossier City, Hope	-	-	-	41%

\*Due to being held after the convention Bossier City and Hope were only evaluated by 2 respondents. Since this is not statistically significant the percentage is not included here. However, comments about those walks were included.

### SOCIALS

Socials/Food	Great	OK	Poor	Didn't attend
Lunches	85%	14%	1%	27%
Meet n Greet	71%	26%	2%	27%
Eddie Deens	68%	28%	5%	26%
Banquet	84%	9%	7%	33%

### CONVENTIONS IN GENERAL

#### Is the length of the convention (including pre- and post- walks) is

87% - Just Right  
12% - Too Long  
1% - Too Short

#### Would it be easier to attend the convention if it were held on Friday-Sunday rather than Wednesday - Friday?

67% - No Difference  
19% - Yes  
14% - No

#### The convention should always be in June regardless of the location.

45% - Strongly Disagree  
36% - Disagree  
15% - Agree  
3% - Strongly Agree

#### Should AVA reconsider the AVA Bylaws requirement that the convention must be held in June?

51% - Strongly Agree  
37% - Agree  
7% - Disagree  
6% - Strongly Disagree

**I can not attend a convention during the following months:**

74% - Can attend any month  
16% - December  
13% - January  
12% - February  
9% - April  
9% - November  
8% - March  
8% - September  
8% - October  
6% - May  
6% - August  
2% - June  
2% - July

At total of 5 out of the 132 respondents (4%) indicated by their schedule or in words that they are teachers.

**Conventions have several features: pre- and post- walks, convention walks, silent auction, socials, booths and workshops. Is this:**

89% - Just Right  
10% - Too Many  
1% - Too Few

**If you had to cut one which would it be?**

Twenty four percent did not answer this question. The following percentages are based on those who did answer the question.

27% - Pre- and post- walks  
20% - Mid-convention social  
19% - Banquet  
14% - Silent Auction  
7% - Workshops  
7% - Meet n Greet  
5% - Booths  
1% - Convention walks