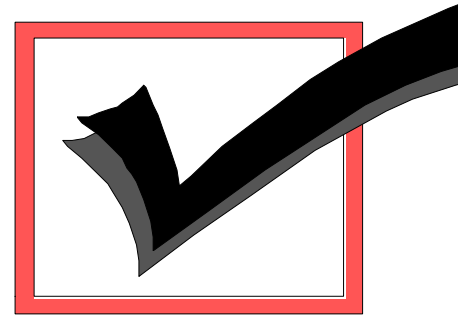


AVA CHECKPOINT



Official Voice of the American Volkssport Association • 1001 Pat Booker Rd, Ste 101 Universal City, TX 78148
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TAW Deadline

The deadline for the August 2010 issue of *The American Wanderer* is June 25. All articles and photographs should be submitted directly to The American Wanderer, Laurel Parrott, Editor, 3526 Humboldt Ave. N., Minneapolis, MN 55412, email TAW@bhi.com. Be sure to include "TAW" in the subject line of the email. Some folks continue to send these to AVA Headquarters and this causes delays in your information getting in.

New Club TAW Advertising Rates

We have significantly lowered the advertising rates for clubs. The new rates are shown below.

1/8 page \$35.00; 1/4 page \$65.00; 1/2 page \$130.00; Full page \$255.00. This is per issue. No discounts apply for multiple issues.

We hope this will help your club with their advertising.

E-Postcard

July 1 will be the time for folks to start submitting the e-postcard for the 2009 fiscal year. Attached are the instructions for how to do this. If you have trouble, please contact Candy at 210-659-2112 or by email at candy@ava.org for assistance. PLEASE do NOT just skip doing it. It is required by the IRS and your club will lose their tax exemption if this is not completed. Failure on the part of the clubs to complete this simple form can also result in AVA losing their exemption. We will be happy to assist as much as we can.

Publicity Contest

We hope you plan to enter the Publicity Contest. Attached are the rules and a submission form that must accompany all photos, newsletters, brochures, etc. You can enter as many entries in each category as you wish, you must attach entry form with each entry. Of course you realize that there will be just three winners for each category. Website entries can be submitted via email - jmlampart@verizon.net.

Starting Point and IVV Calendar Event Submission

Just a reminder that your YRE/Seasonal Events need to be entered into the system by August 31, 2010 for the Starting Point and all events need to be entered by then to appear in the IVV Calendar of Events.

Reporting Info

Event Credit Coupons must NOT be sent to Headquarters unless they have been reported electronically. The club will NOT receive credit for the coupon if they send them in without first entering them on the participation report. This applies to both Traditional and Year Round/Seasonal events.

Clubs making errors reporting participation in Traditional events must contact Headquarters as soon as (i.e., immediately after) they catch the mistake(s) to get the errors corrected. Clubs can "correct" errors in YRE/Seasonal reporting by adjusting the participation numbers in the report for the next quarter. Of course, the clubs will have to maintain their own records and remember to make the adjustments.

Trouble Accessing AVA Website

If you have trouble accessing the AVA Website, contact your Regional Director or the Headquarters. We do not subscribe to Walk List and do not know if you are having problems if you don't tell us. Your Regional Director can contact us even if it is the weekend.

Checkpoint

Please forward this and all future issues of **Checkpoint** to officers and other interested members of your club. Help us get the word out to the folks that need it.

New Walker Packet Order Form

There is a new form for clubs and/or individuals to order the New Walker Packet. You can find it on the AVA web page at What We Are About and the New Walker Program or by simply going to <http://www.ava.org/What%20We%20Are%20About/newwalk.htm>

Making Donations to Tax-Exempt Organizations

As a 501(C)(3) tax-exempt organization as part of the AVA's group exemption or in your own right, you committed to spending the money you receive to promote educational and charitable purposes. (Check your bylaws if you're not sure.)

When it comes time to donate some of your money (the charitable part), be sure it goes only to eligible organizations--i.e., another 501(C)(3) (such as AVA or one of our other clubs) or a government body, such as the library where you meet.

Want to know if another organization qualifies as a tax-exempt organization? Download IRS Pub 78, Cumulative List of Organizations described in Section 170(c) of the Internal Revenue Code of 1986, and updates at <http://www.irs.gov/charities/article/0..id=96136.00.html>.

Enclosures:

E-Postcard Instructions

Publicity Contest rules and application