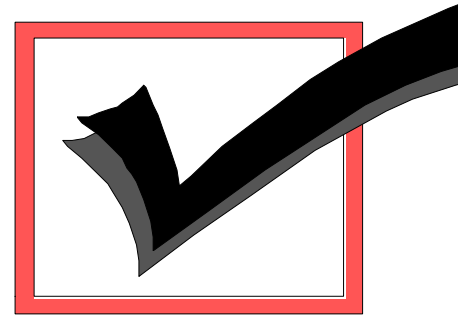


AVA CHECKPOINT



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Volume 18 • Number 8

August 2010

TAW Deadline

The deadline for the October 2010 issue of *The American Wanderer* is August 25. All articles and photographs should be submitted directly to The American Wanderer, Laurel Parrott, Editor, 3526 Humboldt Ave. N., Minneapolis, MN 55412, email TAW@bhi.com. Be sure to include "TAW" in the subject line of the email. Some folks continue to send these to AVA Headquarters and this causes delays in your information getting in.

Say Hello!

AVA's new Executive Director, Nicole Rogers joins our team on August 1, 2010.

Agenda Items

If your club has anything they would like to be considered at the next NEC meeting, the agenda item must be to your Regional Director no later than August 3, 2010.

Email Confirmation Change

Due to the number of clubs that are not receiving the email confirmation when they submit an After Action Report, our programmer has added a confirmation message to the screen when you submit. You can print this out so that if the email doesn't go through, you still have confirmation that it was submitted. The After Action Report Instructions on the AVA Website have been revised to include recent enhancements to online reporting. Be sure to check them out.

Starting Point and IVV Calendar Event Submission

Just a reminder that your YRE/Seasonal Events need to be entered into the system by August 31, 2010 for the Starting Point and all events (including 2011 Traditional Events) need to be entered by then to appear in the IVV Calendar of Events.

National Volkssport Month

October is National Volkssport Month. Remember that if your club is hosting an event they can order the National Award Patch for their event. The order form is included with this **Checkpoint**.

Publicity - How would your club benefit from Publicity?

The attached article was printed in the Washington Post on July 16. This publicity resulted in many new walkers attending the event and queries from potential walkers in surrounding areas. Hats off to Seneca Valley Sugarloafers for hosting the event and publicizing it too.

Reminders

- ✚ The E-Postcard must be completed between July 1 and November 1, 2010 if your club comes under the AVA's 501(c)(3) umbrella. Please send a copy of the confirmation to AVA Headquarters for your club file. Make sure that it has the club name and number on it so we know who it belongs to.

- ✚ Late ESR submissions (less than 90 days before event date) must be emailed to Cathy at cathy@ava.org Reports are run to assign stamps and if your event is submitted late and misses the report, they will not get an automatic event stamp. Clubs that don't contact us in time for regular mailing will be charged the UPS fee to get the stamp to them in time.
- ✚ Email photos of your club events, volunteers and members for posting to the AVA web site. This is a nice, free way to expose your hard work to others. Send them to AVAHQ@ava.org or Linda@ava.org
- ✚ As a way to remind our clubs to submit the Annual Financial Report and to update their club officers we installed a message that appears at the top of your AVA Club Homepage that tells you that your Club Officer Update or your Financial Update is Overdue. This message is simply a reminder. The reports are due any time before November 15. The message will disappear once both reports have been entered into the database.
- ✚ Clubs that place their order via the online store MUST use the email address and password that is set up in the club maintenance under POC. The system will delete the order if you order as an individual and select the payment method of "bill club".
- ✚ If you have any problems with the fillable forms on the AVA website, please contact Linda (Linda@ava.org)
- ✚ If your club wants one of the new banners, please contact AVA at avahq@ava.org. There are two sizes available.
- ✚ Nominations for AVA Recognition Awards must be in the hands of your Regional Director by November 1, 2010. Sooner will be better.

Attachments:

1. NVM Order Form
2. Washington Post Article