

Starting your own Peer-to-Peer Fundraising page

If you would like to begin a fundraising page for an organization on your own, follow these steps:

1. Head to your organization's giving day profile by searching for their profile on the giving day.
2. Select the "Fundraise" button to the right of the "Donate" button.
3. You'll be prompted to log in if you have an existing GiveGab account. If you haven't used GiveGab before, you will need to create an account. If you want to link your GiveGab account to your Facebook credentials, you have the option to do so by clicking the blue Facebook button.
4. Upon successful completion, you'll be taken to your P2P Fundraising Toolkit to get started.

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How do I use the peer-to-peer fundraiser's toolkit?


Manage and customize your peer-to-peer fundraising page from your P2P Fundraising Toolkit



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Step 1: Tell Your Story

Within the first tab of your P2P Fundraising Toolkit, you can tell the story of why you are a P2P fundraiser for this organization! Here you can add your personal story, set a goal for yourself, upload a custom image, or even swap it out with a video link.



Tell Your Story

Let people know why you're fundraising

Tell Your Story

I support this organization's mission and I want it to have a greater impact on the community.


Set A Goal

\$
500

^
v

.00

Your Story Image




Select Image
Remove

Video Link (YouTube or Vimeo)

Save Changes

Step 2: Make a Donation

Within the second tab of your P2P Fundraising Toolkit, you can add a seed donation to your campaign. Setting an example for other donors by donating shows you're committed to the campaign so they should be too.



Make a Donation

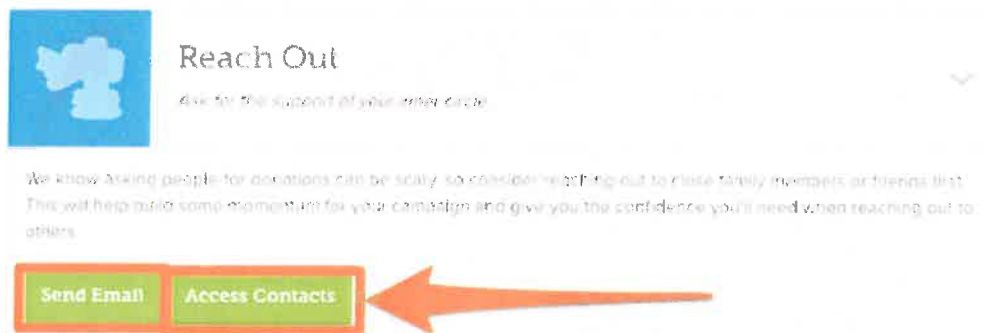
Show people that you're committed.

Start your campaign off right. Make the first donation to show your commitment to the cause. This will give your campaign the momentum it needs as you share it out to others.

Donate

Step 3: Reach Out

Within the third tab of your P2P Fundraising Toolkit, you can send personalized emails to your friends and family asking for donations. You'll even have the option to upload your contacts and send them an email right from this page!



Step 4: Share Socially

Within the fourth tab of your P2P Fundraising Toolkit, you can cast a wider net and share your page on Facebook, Twitter, or other Social Media sites. When you're done make sure you click "**Scout's Honor**" to get your sticker!



Share Socially

Tell the whole world about your fundraiser

After you've reached out to your inner circle, it's time to tap into your social networks and cast a wider net. Did you know that your online influence is just as important to this cause as volunteering or donating?

<https://staging.givegab.com/p2p/fundraising-is-fun-2b8fc89e-933a-49c4-819a-7d012740379e/>



Have you done this?

Mark that you've done this step!

Scout's Honor

Step 5: Give Thanks

Within the final tab of your P2P Fundraising Toolkit is one of the most important steps you'll need to complete as a P2P fundraiser - thanking your donors. Let your donors know how their contribution made an impact, by sending them an email right from this page or mark them as thanked if you showed your appreciation another way.



Give Thanks

Thank your supporters

No matter what amount you've raised, it's very important to thank the supporters that donated to your campaign.

Thank Selected Donors

Name	Amount	Comment
<input type="checkbox"/> Jane Smith	\$15.00	
<input type="checkbox"/> John Doe	\$25.00	
<input type="checkbox"/> Nicole Penderfer	\$50.00	

Mark as Thanked

Mark as Thanked

That's you!

Step 6: Track Your Progress

To the right of your tabbed checklist is a progress box. Within this box you'll find a number of stats regarding your progress, a direct link to your P2P fundraising page, and social share buttons.

The screenshot shows a fundraising progress box with the following elements:

- Progress:** A progress bar showing 2% completion.
- Stats:** \$12 Raised of \$500 Goal, 339 Days Left, 1 Donor.
- Share your Fundraiser!:** A section containing a direct link and social share buttons for Twitter and Facebook.
- Your Team:** A section with the text "Join or create a fundraising team".
- Need some inspiration?:** A section with the text "Check out these great fundraising ideas over on the GiveGab blog."

Annotations with arrows point to:

- "Progress Toward Fundraising Goal" pointing to the 2% progress bar.
- "Direct Link and Social Share Buttons" pointing to the URL and social share buttons.

Did this answer your question?



