

## **CLUB NEWSLETTER**

One copy of any club newsletter produced during the period from January 1, 2017 thru April 1, 2019. You can mail your copies to the National Office or email w/subject line "Publicity Contest Entry" to [hector@ava.org](mailto:hector@ava.org).

Judging criteria will include overall appearance, presentation style and format, overall content (club news, state, region, and AVA national news), distribution size and scope.

Send in Newsletter with the Official Entry Form. (mail or email)

## **TRADITIONAL/YRE-SEASONAL EVENT BROCHURE**

One copy of any event brochure produced during the period from January 1, 2017 thru April 1, 2019.

Judging criterial will include overall appearance, compliance with AVA Form 405 (Event Brochure Checklist located on the AVA website), overall appearance of brochure, presentation style and format, and clarity and completeness of content.

Send in Brochure with the Official Entry Form. (mail or email)

## **CLUB WEBSITES**

Submit your website URL in an email to [hector@ava.org](mailto:hector@ava.org) using subject line "Publicity Contest Entry." This will allow judges to easily identify and access your site.

List what features you feel are special and include that notation along with your Official Entry Form.

Judging criteria will include overall appearance, timeliness of content, ease of navigation, incorporation of AVA information and any special features you identify.

## **CLUB LOGO**

Submit one copy of your club logo produced during the period from January 1, 2017 thru April 1, 2019.

Judging criteria will include consideration of uniqueness of logo and extent of use in club promotions. Also design, color use and level of creativity.

Logo design must be mounted on 8 ½ x 11" foam board.

Send in Club Logo with the Official Entry Form.