



# CHECKPOINT

The official voice of the American Volkssport Association  
*America's premier noncompetitive sports organization*

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[www.ava.org](http://www.ava.org)

June 2015 Special Edition

## **NEC APPROVED AGENDA ITEMS:**

2015-2016 Budget Approval by Bob Morrison, Treasurer

Motion to Amend Paragraph 4.11.II.C of Policy Manual ([click here](#))

Motion to Amend Paragraph 2.03.II.A.2 of Policy Manual ([click here](#))

AVA National Executive Council Meeting Agenda for June 16, 2015 ([click here](#))

## **19<sup>th</sup> AVA Biennial Convention Updates:**

### **Maryann Brown, Chairperson Convention Volunteers**

Our heartfelt thanks to those who have already signed up to help at the Convention. Your volunteer spot is guaranteed, and we are most grateful for your promise of assistance. For those who have not yet taken the opportunity to be part of the convention, we have some great spots still open. Here are a few of the still open positions at the Hotel. (no driving or sunblock required)

You could greet convention attendees while checking tickets at the Buffet or Dinner or you could get to know some of the AVA Secretary's job by assisting Bonnie Johnson Credentialing or you could help AVA's Finance and Operations Director Candace Purcell with On Site Registrations. These opportunities and more are available daily from Sunday June 14<sup>th</sup> to early afternoon Friday June 19<sup>th</sup>. Your generosity in giving a little (or a lot of) time will pay off with great memories and our heartfelt thanks. Take a peek at our online registration Signup Genius and see where and when you can give a little time and get a lot back.

- <http://www.signupgenius.com/go/10c0544abad29a1ff2-19th/>

Any questions call Maryann Brown at (541)-961-4279 or email: [maryannbrown\\_1999@yahoo.com](mailto:maryannbrown_1999@yahoo.com)

## **Honorary Guest and Presenter Confirmed:**

IVV Asia President Mitsumasa Miyashita, has confirmed to join us at the convention. He will be conducting a workshop on Pole Walking, on Tuesday, June 16<sup>th</sup> from 2:00-2:30 p.m. in Santiam room number 3. Come learn how to get the most out of your walks by incorporating your entire body rather than just your lower body.

## **Silent Auction Items Still Needed:**

If there is anything you would like to contribute to the silent auction please fill out the form on the Convention Website on the Activities Tab and bring the item to convention.

<http://www.nationalavaconvention2015.com/silent-auction.html>

**Electronic Sanctioning Process (ESR) for 2016 events opens June 1st, 2015 and closes August 31, 2015.** For support with the electronic sanctioning of events click on the help module link below.

<http://www.ava.org/clubhelp.php>

## GUIDELINES FOR ENTERING AND UPDATING YEAR ROUND/SEASONAL EVENTS

All sanctioned events appear on the AVA website where they can be viewed by seasoned Volkssporters as well as the curious potential new participant. This provides free advertising to the club. It is the responsibility of the club to provide good information that will interest people in attending the event and enable them to get there.

In addition, events entered as Year Round or Seasonal during the identified sanctioning window are included in the Starting Point book published annually by the AVA.

Entering and updating an Event Sanction Request (ESR) is a one-step process in that information that appears in the Starting Point book is pulled from this page. Additional information can be entered from the Edit page and will appear on the AVA website only.

To enter an ESR for a new Year Round or Seasonal Event or renew an event of this kind:

Log into the Club Maintenance page; click on YREs. To enter a new event click on Create New YRE. Fill in the blanks using the following guidelines:

**Select Region** Open the drop-down menu and click on the region where the event will take place.

**Event Dates** Start Date and End Date should follow the MM/DD/YYYY format.

**Event Type** Open the drop-down menu and click on the type of event you will be conducting.

**State Association** If the state where the event will take place is governed by a state association open this dropdown menu and click on the appropriate one.

**Start Point Only** This is the name of the location where the event registration will take place.

**Event Description** Be frugal when entering information as this will appear in the Starting Point book. Use this field to provide trail information and to market your event.

**Event Comments** Enter a description of your trail including the basics – the terrain, how that relates to the difficulty, hours of operation of the start point. (All elevations over 3,500 feet must be included in the written description of an event.) Then describe the sights along the route. If the event qualifies for any AVA Special Programs identify the relationship. Use this space to motivate the reader to attend. If you are offering an award describe it and specify the cost, which should include IVV credit. If there are any additional costs – venue entry fee, parking fee – be sure to state that so people are prepared.

**Special Programs** Return to the Special Program button. There is a menu of Special Programs. Select any Special Program that relates to this Event.

**Start Point Address and Driving Directions** Enter the street address of your event registration location including the zip code. Provide driving directions from the closest interstate or major highway.

**Event City** Enter the city where the event will take place. Do not enter the state here.

**Event State** Open the drop-down menu and click on the state where the event will take place.

**Distance** Enter the distance(s) the event will offer – 10km/5km.

**Event Website** This should link to a page that is specific to this event, not to the homepage of the club website.

**Point of Contact** Enter the Name, Address, City, State, Zip code, Phone Number and Email Address of the person who is familiar regarding this event and will respond to questions.

**Special Information** Designate the appropriate values for each of the icons.

**Award Type** Open the drop-down menu and click on the appropriate designation.

**Event Rating** Click on the appropriate trail rating from the drop down menu.

**# Stamps (1 or 2 only)** Enter 2 only if you have an alternate start point for this event.

**Review and fine tune your input.**

After filling in all of the spaces click on Submit. You will receive a confirmation page – **PRINT THIS AND KEEP IT FOR YOUR FILES.** This page shows your event reference number. Notify your Sanctioning Authority that you have entered a new ESR and that it is ready for approval. The IVV Certification Stamp number will be assigned by AVA Headquarters at the request of the Sanctioning Authority once the event has been approved.

Enter all Special Programs, if any.

For Year Round Events/Seasonal Events:

From Check ESR page click on the Starting Point Listing to see how your event will appear in the book.

If you have extra information that you would like to enter about the event or the surrounding area return to the navigation page, click on Events then Check ESR. Click on the Edit button for the appropriate event. This field COMMENTS is unlimited; the data entered will only appear on the AVA website.

Once the event has been approved and appears on the list of events look at it again. Click on the link for more details – this is what the public sees. Ask someone who is not familiar with the event to read the information and provide feedback on what is entered.

### **A Message from Henry Rosales, Executive Director, AVA**

Dear Volkssporting Community and Friends of the AVA,

The Big Give was indeed a Big Success! We had a total of 226 individuals and clubs make contributions totaling \$42,312! Each donation made an impact towards our goal as contributions



came in all sizes ranging from \$10 to \$2,000! This is a true attestation that Volkssporting is alive and on the move in the United States!

Our members and supporters have spoken and now it is time for us to act. Within the upcoming weeks beginning at the Biennial Convention in Salem, Oregon I will start collecting data, ideas and recommendations from all of our key stakeholders to utilize in the development of a 4 year strategic plan which will be the living document that will guide us to the next level of success as a national organization. The process to develop the plan will be inclusive of our membership and key stakeholder groups and be driven from the ground up. A strategic planning committee comprised of representatives from all 10 AVA regions and other key stakeholder groups will be created to drive the process through implementation.

Anyone can get involved immediately by attending one of the round table sessions at the convention or by leaving a comment on our AVA vision wall which will be located in the hospitality room at the convention.

I look forward to meeting everyone soon in Salem, Oregon!

### **The American Volkssport Association**

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