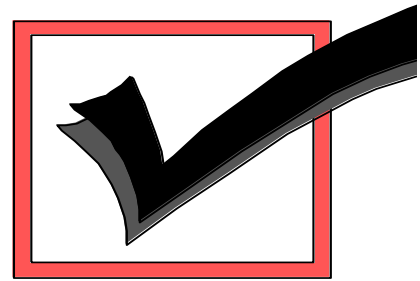


# AVA CHECKPOINT



**The official voice of the American Volkssport Association  
America's premier noncompetitive sports organization!**

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**February 2013**

## **Official slate of officer candidates for NEC XVIII**

**PRESIDENT:** Sam Korff and Dennis Michele **VICE PRESIDENT:** Holly Pelking

**SECRETARY:** Bonnie Johnson and **TREASURER:** Bob Morrison

## **AVA Publicity Contest Deadline 1 February**

Entries for the AVA publicity contest will be accepted if they have a postmark no later than Friday, 1 February 2013 or if they are in the AVA HQ office by that same date. Please read the contest guidelines which prescribe how many entries may be submitted per category.

## **Use of AVA logo and tagline on club publications**

After reviewing many of the newsletter and brochure publicity contest entries, it is apparent that there is some confusion regarding use of the official AVA logo on publications. The **official AVA logo** consists of the letters AVA with the words Fun, Fitness, and Friendship underneath. Be sure to include the registered trademark symbol ®. Any other logos or taglines such as "The Spirit of Walking" or "A New Kind of Walk" are no longer authorized for display on AVA publications. See attached.

## **Notes from the IT Committee**

A great big **THANK YOU** goes out to all those who participated in our recent survey. We received over 150 responses, which was well above our expectations. Each and every response has been read and tabulated, giving us our marching orders going forward. Look for more detail on the survey results in the next *TAW*.

**Also a reminder:** any club that has moved their website off the AVA servers needs to make sure AVA headquarters has your new website address. Please double check to see if your new website is listed correctly in your club contact area. At this time, all clubs have successfully moved from the AVA servers and that project is now complete. We want to thank all those clubs that needed to make changes for your patience and understanding throughout this process.

## **TAW Deadline**

The deadline for the April/May issue of *The American Wanderer* is 25 February 2013. All articles, including *Tails on the Trails*, and photographs should be submitted directly to Laurel Parrott, Editor [taw@bhi.com](mailto:taw@bhi.com) or mail to: 3526 Humboldt Ave. N., Minneapolis, MN 55412. Be sure to include "TAW" in the subject line if emailing. Please keep all articles to no longer than 500 words.

## **18<sup>th</sup> AVA Biennial Convention**

**Manatee T-shirt sign up:** Sign up has been extended until 1 March 2013 for the special 2013 Save the Manatee Tee T-shirt with an AVA logo on the sleeve. This supports the convention charity, Save the Manatee Club, and provides you a neat shirt.

**Silent Auction:** Continue your support of the Convention Silent Auction by donating and volunteering. Please see the convention web site for more information at <http://ava.org/clubs/2013Convention/2013Convention/Volunteering.html>.

**Preregistration:** Deadline is 21 March. Get the registration form from the web site at [http://ava.org/clubs/2013Convention/2013Convention/Registration\\_2.html](http://ava.org/clubs/2013Convention/2013Convention/Registration_2.html).

**Bus Transportation to Walk Events:** Bus transportation as shown in the TAW is Monday through Friday only. For those interested in accommodations in Volusia County after the convention, see the Accommodations page of the web site at [http://ava.org/clubs/2013Convention/2013Convention/Convention\\_Accommodations.html](http://ava.org/clubs/2013Convention/2013Convention/Convention_Accommodations.html).

**Volunteering links** are on the convention web site at <http://ava.org/clubs/2013Convention/2013Convention/Volunteering.html>.

**Convention Souvenirs:** Club presidents and state organizations are asked to advertise the great souvenirs shown in the convention web site at [http://ava.org/clubs/2013Convention/2013Convention/Convention\\_Souvenirs.html](http://ava.org/clubs/2013Convention/2013Convention/Convention_Souvenirs.html).

### Account Orders

Until further notice, please send all account orders to [AVAHQ@ava.org](mailto:AVAHQ@ava.org), Kevin Davis is no longer employed at AVA. There may be a short-term delay in order fulfillment. AVA policy allows for up to four weeks for processing and shipping orders. It normally does not take this long and staff will get out orders as soon as possible. However, until a replacement staff member is found for order processing, we suggest that you order well in advance of when you need your order.

### Quick Guide Replacement

"*The Not So Quick Guide to Volkssporting*" (Quick Guide) publication has been revised and copies are now at the AVA HQ. This publication is a part of the "*New Walker Packet*." To ensure that the updated booklet gets into your *New Walker Packets*, club officials should count the number of New Walker Packets currently on hand and provide that number to your Regional Director (RD). RDs should then pass this information to Chuck Blische at [marketing@ava.org](mailto:marketing@ava.org). New Quick Guides will be shipped accordingly.

Be advised that all New Walker Packets processed for the last year have included a coupon that instructed individuals to redeem them at AVAHQ for a revised edition of the Quick Guide. Please remove these coupons from the New Walker Packets you have on hand and insert the revised Quick Guides we will send to you. Please do not ask for more than what you have in New Walker Packets.

**Special thanks** to our sponsor Yamax and to our three partners for their continued support!



Sponsor



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Partner

Attachments:

AVA Fun, Fitness, Friendship logos