

Here are the specs for TAW ad sizes:

Horizontal ads are:

1/2 page = 10" wide by 7.25" tall (or 7-1/4")

1/4 page = 10" wide by 3.625" tall (or 3-5/8")

1/8 page = 4.875" (4-7/8") wide by 3.625" tall (or 3-5/8")

Vertical ads will be:

Full page = 10" wide by 14.75" tall

1/2 page = 4.875" (or 4-7/8") wide by 14.75" tall (or 14-3/4")

1/4 page = 4.875" (or 4-7/8") wide by 7.25" tall (or 7-1/4")

1/8 page = 2.312" (or 2-5/16") wide by 7.25" tall (or 7-1/4")